

# MESA

# Worldwide



A NEWSLETTER OF MESA, A DISTRICT 6600 PROJECT, #5

**NEXT MEETING: September 14, 2004**  
**Findlay Ford, 4 P.M.**  
**Warehouse Work Session, 1 P.M.**

## Highlights from July 13 Meeting

**Jim Heinrich**, the new **MESA** treasurer and **Jim Smith**, outgoing treasurer gave the end of year financial report. The **MESA** feature article details information from the report.

**Ron Stoner** said he has shipped only one container in the last two months. We have four containers ready for shipment, but are waiting for funding, as it costs approximately \$2500 to ship each container. In the meantime the new forklift has been put to a lot of use. In the last month Ron added that **MESA** has received donations from:

- ♦ **Trilby Rotary**; 25 hospital beds
- ♦ **Galion Rotary**; Truckload of textbooks
- ♦ **Mansfield Rotary**; Truckload of medical supplies and equipment
- ♦ **Findlay Rotary**; 16,000 pairs of sandals donated by Warehouse International
- ♦ **Fostoria Rotary**; Dental equipment.

**Stan Kujawa** is donating emergency warehouse space to **MESA** should we lose our current warehouse facility. **MESA** has been informed there is a bid to buy our current facility and we may have to move. Stan also informed us that funding for the water well project in Milagros, El Salvador has been completed. \$16,750 was raised for that project.

District Governor **Steve Day** stated that he would like to see all **District 6600** water well projects funded through **MESA**.

**Tom Brumley** is getting good use out of the facility he recently built in Zambia. He has been informed that other NGOs have been using it during their efforts to improve quality of life in that poverty stricken country. He has also received over \$20,000 in donated equipment that is now in use in Zambia.

With proceeds from the sale of a donated house, **Bob Haas** is planning to return to Belize this winter with 18 volunteers to continue work on rehabilitation of the school in St Ignacio. What is also needed are school supplies. Bob puts together a 'school kit' of a pen, pencil, crayons, ruler and protractor. These supplies are greatly appreciated by pupils at the school.

The feature article, which follows, summarizes **MESA's** end of year financial report.

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**MONEY! MONEY! MONEY!**  
**MONEY MAKES THE WORLD GO ROUND,**  
**MAKES THE WORLD GO ROUND.**

Song lyrics from the musical *Cabaret*

Unfortunately, at times, isn't it ever so true. The cold fact is that we ran out of money this year. We have a backlog of medical equipment and supplies ready to be delivered... four containers worth, but lacked the funds to ship. **MESA** ended the fiscal year with a negative balance of \$4,000 in the bank, thus wiping out a surplus of \$2,000 from the end of 2003. The following analysis of the year's financial activity details how our successes are outstripping our financial resources.

Where **MESA** Money Comes From

Revenues came from several sources, but have been broken down into three groups. The total amount of money contributed to **MESA** during the fiscal year that ended on June 30, 2004 was **\$67,299**.

**Unrestricted club contributions:** District 6600 has requested that each club contribute \$5.00 per member to **MESA**. These club contributions totaled **\$24,106**. While 82% of the clubs met or exceeded (some significantly) this minimum request- 10 clubs representing 403 members contributed nothing. The top 5 clubs by dollar amount and per member contribution follows:

TOP CONTRIBUTORS: Dollar Amount

CLUB	AMOUNT
Toledo Rotary	\$4,447
Findlay Rotary	4,000
New London Rotary	1,145
Lima Rotary	1,000
Defiance Rotary	1,000

TOP CONTRIBUTORS: Per Member

New London Rotary	\$ 42.4
Van Wert Rotary	24.1
Findlay Rotary	19.8
Bowling Green Rotary	10.4
Toledo Rotary	9.9

**Skip-a-meal contributions:** PDG Bill Ruse, during his tenure as District Governor, asked us to skip just one meal at each of our individual Rotary clubs. The proceeds of the money, we would have spent on that meal, would then be used to supply a year's food for an orphanage in Central America. St Vincent De Paul, in El Salvador, was subsequently selected as the orphanage we would support.

Sixty six percent of our clubs responded to Bill's call, submitting **\$16,509**, or 24.5% of **MESA's** total budget. Below are the top 3 clubs by dollar amount:

TOP CONTRIBUTORS: Dollar Amount	
Toledo Rotary	\$1,869
Archbold Rotary	1,170
Findlay Rotary	1,000

The clubs with the greatest overall contributions to **MESA** (skip a meal plus unrestricted contributions) were the **Toledo (\$6,315)**, **Findlay (\$5,000)**, **Defiance (\$1,740)**, **New London (\$1,270)** and **Lima (\$1,200) Rotary** clubs. The club with by far the greatest per membership contribution was the **New London Rotary**, giving over \$47 per member.

**Donations and other sources:** Almost \$27,000, or nearly 40% of MESA funding came from donations and other sources. The largest single item was the \$16,750 donated for the Milagro water well project in El Salvador. One very important donation that does not appear on the books is the support MESA receives from Universal Heart. For each container we sent out last year this organization subsidized 80 to 90 percent of the shipping cost.

### How MESA Spends the Money

The total amount of money spent by **MESA** in the past fiscal year was **\$73,352**. Of this amount \$43,786 was the cost of doing 'business', primarily the shipping and delivery charges involved in getting supplies and equipment to end users. The cost of overhead of \$29,568 covered salaries, office supplies, insurance, taxes, etc.

The following table compares fiscal year 2004 with the fiscal year that ended in 2003

	Fiscal 2004	Fiscal 2003
Total income	\$67,299	\$60,711
Total expenditures	73,352	67,228
Decrease in available funds	6,193	6,517

Shipping costs in 2003 were \$16,650. In 2004 they rose to 36,333, an increase of 218%. This increase reflects increased shipments of vehicles and numbers of containers sent out of country. In the meantime overhead costs remained stable in fiscal years 2003 and 2004, representing 40% of total expenditures.

## Preparing for Fiscal Year 2005

Fiscal year 2005 promises new challenges in getting needed equipment and supplies to end users overseas. Universal Heart, in the past, has been subsidizing container shipments overseas. Each container costs \$2,500 to \$5,000 depending on end destination, and \$9,00 or more to African countries. MESA has only paid \$500 of this cost, with Universal Heart supplying the rest. Universal Heart gets their funds from grants and other charitable organizations. Recently they have not had the funds to help support our efforts, and there is no guarantee that they will in the future. If we do not receive these subsidies then each container we send will cost us five to ten times as much as it has in the past.

The success of MESA in meeting its goals of delivering life saving and enriching supplies overseas is obvious. We now have a backlog of containers to be delivered, a warehouse full of supplies and equipment, and increasing demands from Central America. What we are in short supply of is money.

Mel Honig  
Newsletter Editor

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### *MESA- Medical Equipment & Supplies Abroad; Leadership Committees*

#### *Rotary International President*

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#### *MESA Trustees*

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Secretary	Judy Riggle		
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